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The Foundation was named after American student Amy Biehl, a gifted and dynamic young woman who was committed to making a difference in South Africa. She tirelessly worked with members of the African National Congress (ANC) at the University of the Western Cape’s Community Law Centre on the new Constitution and Women’s Rights, as well as helped register voters for the country's first free elections in 1994.

On August 25, 1993, Amy Biehl’s life was tragically cut short in an act of political mob violence in the Gugulethu township just outside of Cape Town. Four young men were convicted of her murder, and after spending five years in prison were granted amnesty through the parents of Amy and the Truth and Reconciliation Commission. Determined to honour Amy’s love of South Africa and her belief in the truth and reconciliation process, Amy’s parents founded the organization.

The Amy Foundation (formerly the Amy Biehl Foundation) (https://amyfoundation.co.za/), is a non-profit organization working to educate as well as develop children and youth from challenged and vulnerable communities. We carry out After School, Youth Skills Development, and entrepreneurial programmes using the one-stop-shop approach from primary and secondary schools and continuing once they have left school until they become economically active. The after-school programmes also supplement the shortcomings of the educational system in the townships, while the youth skills programme addresses the unacceptably high unemployment levels in these challenged communities.
VISION

To provide world-class children and youth programmes where all participants achieve and succeed in life.

MISSION

To provide a safe environment in challenged and vulnerable communities where we develop emotionally well-rounded children and youth who make positive life choices and become contributing members of society.

For twenty-two years, the Amy Foundation has been changing the lives of children and youth in the Cape Town area.

LEGAL ESTABLISHMENT

Name: Amy Foundation, Formerly The Amy Biehl Foundation
Founded: 1997
TRUST Number: IT 8501/97
Number: NPO-026-922
PBO Number: PBO 18/11/13/1042
Website: www.amyfoundation.co.za
BOARD OF TRUSTEES

Robert John Williams
Chairman

Kevin Maurice Chaplin
Managing Director

Lebohang Dikeledi
Mehlomakulu

Richard Patrick
Rhoda

Zintle Vathiswa
Ngogodo

MANAGEMENT COMMITTEE

Kevin Chaplin
Managing Director

Phumi Nhlapo
Chief Operating Officer

Afiefa Behardien
Finance Manager

Michelle Bagley
PR, Events, and
Fundraising Manager

Joanna Barry
HR Manager

Siyabonga Ngqame
After School Programme
Manger

Hilary George
Youth Skills Development
Programme Manager
CHAIRPERSON'S REPORT

South Africans have faced many challenges in the past years. Despite this, the Amy Foundation has risen above and beyond. Credit must be given to the efforts and dedication of Kevin Chaplin and his formidable executive team supported by very capable staff and volunteers. More important, our Donors, Funding partners, Ambassadors, and Stakeholders have all played a crucial role in the success of the Foundation.

Despite many obstacles, the Foundation has relentlessly pursued its programmes. The After School Centre Programmes have, through its educational and cultural activities, unlocked the children's creative talent, cultivated their intellectual interests, and strengthened their self-confidence to become South Africa’s future leaders and entrepreneurs. The Youth Skills Development Programme focuses on youth once they leave school and addresses the unacceptably high rate of youth unemployment. The programme aims to develop and empower them for the world of work and entrepreneurship.

The financial year ending 28 February 2020 was a success and the Foundation generated an income of R9 845 423 with expenses of R8 620 486 in line with budget, allowing us to be more sustainable.

The Board of Trustees thank you for your generosity and wish you and your loved ones much happiness and success. We trust that the way forward will be paved with goodwill and generosity from those who wish to assist in creating a better future for the youth of socially deprived communities in South Africa. Thank you.

Rob Williams
Chairman
Amy Foundation has been a light during these challenging times. I am so proud of the team who became creative and continued operating throughout lockdown in different ways and worked so hard. What we were able to achieve under the difficult circumstances is truly remarkable and the team deserves our admiration and gratitude.

The virtual classes, feeding schemes, and mask making were life-changing. Being able to start on-site classes again with relevant guidelines adhered to has been a big step forward. I am so pleased to also let you know that we have helped start 35 small businesses, with continued coaching and mentoring and even a new martial arts class for the younger learners.

I know our Chairman has thanked our donors, supporters, partners, and staff who made this all possible, but I would like to personally do so again as they have ensured we continue making a difference and change lives.

Kevin Chaplin
Managing Director
The Amy Foundation has served township communities for over twenty-two years and continues to do so daily. The Foundation has a trusted reputation in the townships of Gugulethu and Bonteheuwel where we operate, with the opening of our fourth centre planned in Philippi in the second quarter of 2021 and implementation of a vocational skills training programme for Grade 10 - 12s. The ASP provides a safe environment for learners from vulnerable communities in Cape Town. It allows them to engage in quality after-school programmes while empowering them to become well-rounded individuals who make better choices for their lives. The ASP aims to keep children away from engaging in the negative influences of the streets, such as alcohol and drug abuse, engaging in unsafe sex, and becoming involved in gangs. All our programmes incorporate life skills lessons and project an empowering effect on children's lives.

Children are stimulated in multiple disciplines with quality programmes that enable them to pursue their interests and later on succeed in life, as well as knowledge and exposure to future careers, employment, and study opportunities. Our ASP is for school-going children between the ages of 5 and 18 years. The ASP operates daily and attracts children from more than 10 schools surrounding our three after-school centres. It has a very positive and empowering effect on children's lives. They choose between classes in the following disciplines:

- **Arts and Culture** including dance:
  traditional, Pantsula, Hip-Hop, Krump. Also includes music: marimba and choral.
- **Sport**: Focuses on various codes such as soccer, netball, and martial arts.
- **Academic Support** focuses on literacy and numeracy.
- **Greening and Environmental** include:
  establishing and cultivating on-site vegetable gardens as well as eco-learning and outdoor learning where learners can interact meaningfully with the natural environment.
- **Life Skills**: This programme runs throughout all the disciplines and focuses on leadership development, teamwork, health awareness, HIV and AIDS, peer education, and vocational skills training.
AFTER SCHOOL PROGRAMMES (ASP)

We work closely with other stakeholders (parents, school management committees, and local organizations). We also work with outreach partners such as UCT School of Dance, UCT South African College of Music, Jazzart, Artscape Theatre, Grind Sports Agency, Cool Play, and the Interfaith Literacy Programme. These partnerships enhance the quality of the experiences in the ASP. We also organize other outings and camps for the learners every year, funding dependent.

Without partnerships, we cannot carry out our mission and vision of changing lives and we are so grateful to the communities who opened up their school halls and community centres for after-school programmes to commence again in Gugulethu from October, including a new martial art outreach programme with Lester Lombard.

PILOT NEW INITIATIVES

An in-school programme will commence at Mimosa Primary School in 2021 with three of our facilitators conducting literacy classes as assistants to school teachers. A new 'Maths is Fun' programme for Grade 4 - 7 learners is underway at the Foundation, developed by a retired principal, and will be piloted in Bonteheuwel at our centres at Mimosa Primary School and Bonteheuwel High School. All learners will be able to own a Maths Manual.
Run from our offices in Sybrand Park, Athlone, the Youth Skills Development programme focuses on unemployed youth aged 18 - 35 not in education, employment, or training (NEET). We identify those youth deserving of our support and develop and empower them through systematic and structure, mainly practical (vocational) training and experiential learning interventions to better equip them for the world of work, study, or entrepreneurship and ultimately link them up with our Development Partners by way of career, study, or business opportunities. YSD main disciplines are hospitality, sewing and design, beauty, workplace readiness, and entrepreneurship and enterprise development.

The programme has a placement success rate of over 80% and 903 students placed in employment to date. We have also been focusing on the creation and development of entrepreneurs, as learners are encouraged to and assisted in starting their own business.

The year got off to a wonderful start with a 1st quarter intake of 90 learners, with the majority of our learners coming from Khayelitsha. This was our biggest intake since the inception of our programme amidst the coronavirus outbreak and consequently lockdown restrictions since March 2020.

Trends of growth of YSD development partners 2015 - 2020
In August 2020, YSD slowly started getting small learner focus groups back on-site at our centre in Sybrand Park. In September 2020, practical on-site workshops were set up for all disciplines with reduced learner numbers and shorter workshop hours. In October, we saw the programme take on a new intake and complete the final learner intake for the year and the programmes were running fully, as per the new norm.

YSD is on track and well-positioned for the 2021 calendar year and striving for a new target of 398 new learners for 2021, although the situation around COVID-19 will still have to be a consideration for at least the first quarter of 2021’s learner numbers and activities.

The programme reached 95% of learners and YSD conducted virtual remote sewing, beauty, enterprise development, and hospitality classes. Learners are provided with data to enable them to attend these remote classes. See some virtual beauty and hospitality classes on our Facebook page (https://www.facebook.com/AmyFoundationSouthAfrica/). The need for data to carry out remote classes grew tremendously in 2020. Amy Foundation designed an eLearning platform (https://elearning.amyfoundation.co.za/) which we will continue to build on over the next few months.

The YSD programme started piloting the eLearning platform during the last quarter of 2020 to fully utilize it with our new learner intake in 2021. This will allow the learners to be given homework, which will, in turn, free up on-site training time, allowing for future scaling-up of our programmes. We plan to use the reverse-billing technology, where the Foundation will pick up the tab of the data used by the Learners, so that lack of data will no longer be a stumbling block for Learners. We are exploring other ways to possibly get our website zero-rated, but this is not guaranteed, neither will it happen overnight.
YOUTH SKILLS DEVELOPMENT PROGRAMMES (YSD)

ENTREPRENEURSHIP

In addition to basic training, we offer coaching and mentorship, as well as incubation facilities at our YSD centre. All our practical disciplines of Hospitality, Beauty, Sewing, and Technical Skills lend themselves to grass-roots entrepreneurship and growing the township economy in particular. This aligns with the government's focus that township enterprises have a distinct and vital role to play in growing our overall economy.

We have helped start 35 new businesses to date, of which 12 were started in 2020.

VOCATIONAL SKILLS TRAINING (VST)

Much work was done with Grade 9 - 12’s to cover the huge gap that exists between youth completing schooling and entering the workforce. We were also able to partner with The African German Youth Initiative (AGYI) and run a very successful Vocational Skills Training (VST) conference in August, and we hope to roll out that programme in 2021 - funding dependent.

Watch the conference on YouTube (https://www.youtube.com/watch?v=b5-hlk0eh0A). As a result of this conference, we hope to expose the youngsters to various VST offerings and the work environment. This will include business etiquette, communication, attitude, and much more as well as exposing them to various career opportunities.
COVID-19

Since the lockdown in March due to COVID-19, unemployment and hunger has increased, and the need for the Amy Foundation has increased as well. The Foundation has been running feeding schemes, serving cooked meals and fruit twice a week, for up to 2700 community members including babies, children, and adults. The community in need was fed twice a week in Gugulethu and Bonteheuwel, and up to 900 community members were served daily.

The Foundation also saw the advent of the making of triple-layer cloth masks. This motivated the youth to be 'job makers instead of 'job-seekers.'

With regards to our ASP, with COVID-19 putting a stop to our ASP activities at the schools, the organization embraced the 4IR (Fourth Industrial Revolution) and ran remote classes reaching over 50% of our learners. Lessons ranged from Hip Hop, Krump, life skills, soccer, literacy, marimba, choir, traditional dance, and numeracy. Our biggest challenge was access to smartphones and data availability. Even though we had to postpone our Gala dinner and then our Virtual Gala Dinner, the arts and culture children were ready to sparkle and dazzle and one of the highlights was seeing the willingness and resilience of these young people.

The YSD programme became innovative and continued to offer lessons during COVID-19 restrictions and learners were provided with food parcels to help them cope with hunger during the lockdown.

The YSD team set up an eLearning platform and pursued collaborative partnerships, staying in touch with learners and implementing remote learning via Whatsapp as well as Zoom for the learners. Once lockdown restrictions were eased in July, YSD pursued the train-the-trainer concept. This was successfully piloted off-site through practical workshops for Beauty and Sewing disciplines, in Philippi and Khayelitsha respectively, using identified Amy Foundation Beauty and Sewing alumni from the respective communities as facilitators.
A partnership with an organization called ODI, a globally represented productivity and management consulting company supporting organizations to enhance the productivity of people, processes, and technology, saw them providing pro bono support and services to the Amy Foundation. They worked on an optimal organizational structure and developed well-defined job descriptions and role profiles. This ultimately ensures accountability and responsibility within the organization.

Chief Operations Officer (COO) Afiefa will step down at the end of the year and become Financial Manager. Phumi Nhlapo, our ASP Programme Manager, will take up the position of COO. Thank you to Afiefa for her dedication and loyalty to the Amy Foundation for over 15 years.

Our Human Resources (HR) Manager, Joanna, has been a volunteer for over 10 years and will step into a new role once we find a new HR Manager. Thank you also to Joanna for her dedication and loyalty.

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**FINANCES**

Amy Foundation has always focused on diversified income streams and keeping costs as low as possible. Fundraising for any NPO is a challenge, however, in 2020 the Foundation needed to further adapt to COVID-19 and the unexpected circumstances we found ourselves in. We had to adjust our budgets, our events, and all funding streams and had to take a hard look at some of the campaign goals that we had set. Even with these changes, the fundamentals of fundraising remained the same.

One of the most important pillars is the diversifying of our Foundation's revenue stream. We had many years ago decided to spread our efforts across several avenues of funding. This assisted us to stay afloat during the pandemic and lockdown periods. Some of the income streams in 2020 were:

- Donations from individuals, businesses, corporates, foundations, and volunteers.
- The Amy Foundation Cultural Township Tours supported and promoted by Cape Town tourism.
- The Annual Gala and Auction Fundraiser with showcases and performances by the children benefiting from our programmes and also the learners who have participated in our Youth Skills Development Programme.
- The Cape Town Cycle Tour - where we recruit riders and have our charity bond.
- The Two Oceans and Sanlam Marathon.
- Amy's Shiraz in partnership with Audacia Wines of Stellenbosch.
- Our unique Amy Relate Bracelets that are sold at various outlets and will soon be available online.
- Coming soon: our eCommerce website/online shop sponsored and powered by a wonderful partnership with DHL.
## FINANCES

Amy Foundation  
Formerly Amy Biehl Foundation Trust  
Annual Financial Statements for the year ended February 2020  
Statement of Financial Position as at 29 February 2020

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Thank you to all our staff, volunteers, interns, donors, supporters, partners, board members, and beneficiaries who believe in the mission and the vision of the Amy Foundation.

Thank you for coming on board and helping to shape and mold the future of South Africa.

Together We Are Changing Lives!