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WHO ARE WE?

LEGAL ESTABLISHMENT

Name: Amy Foundation
Formerly The Amy Biehl Foundation Trust
Founded: 1997
TRUST Number: IT 8501/97
Number: 026-922-NPO
PBO Number: PBO 18/11/13/1042
Website: www.amyfoundation.co.za

TRUSTEES

Robert John Williams
Lebohang Dikeledi Mehlomakulu
Richard Rhoda
Kevin Maurice Chaplin
MANAGEMENT COMMITTEE

Managing Director: Kevin Chaplin
Chief Operating Officer: Afiefa Behardien
After School Programme Manager: Phumi Nhlapo
Youth Skills Project Manager: Hilary George
PR, Events & Fundraising Manager: Michelle Bagley
HR Manager: Joanna Barry

Vision
To provide the best children and youth programmes where all achieve and succeed in life.

Mission
To provide a safe environment in challenged and vulnerable communities where we develop emotionally well rounded children and youth who make positive life choices and become contributing members of society.

For 22 years, the Amy Foundation has been working to provide learners in the Cape Town area with enrichment opportunities. With over 1000 youngsters participating in our programmes daily, the Amy Foundation empowers both the participants at the schools as well as the surrounding communities.
Our History

The Foundation was named after American student, Amy Biehl, a gifted and dynamic young woman who was committed to making a difference in South Africa. She tirelessly worked with members of the African National Congress (ANC) at the University of the Western Cape’s Community Law Centre on the new Constitution and Women’s Rights, as well as helped register voters for the country’s first free elections in 1994.

On August 25 1993, Amy Biehl’s life was tragically cut short in an act of political mob violence in the Gugulethu township just outside of Cape Town. Four young men were convicted of her murder, and after spending 5 years in prison were granted amnesty through the parents of Amy and the Truth and Reconciliation Commission. Determined to honour Amy’s love of South Africa and her belief in the truth and reconciliation process, Amy’s parents founded the organisation.

Amy Foundation (formerly the Amy Biehl Foundation) is a non-profit organisation working to educate and develop children and youth from challenged and vulnerable communities, keep them away from all the negative influences and turn them into emotionally well-rounded contributing global citizens who make positive life choices. We carry out After School, Youth Skills development and entrepreneurial programmes using the one stop shop approach – from primary and secondary schools and continuing once they have left school, until they become economically active.

The project supports more than 1000 children and youth in our three after school centres based in the underprivileged communities of Cape Town, namely Gugulethu and Bonteheuwel, and a centre for youth skills development and training in Sybrand Park, with youth attending from all the various townships. The After School Programmes (ASP) also supplement the shortcomings of the educational system in the townships, while the youth skills programme addresses the unacceptably high unemployment levels in these challenged communities.

“It is a privilege to chair the board of such a credible and worthy organisation as the Amy Foundation. Thank you to all those who are already supporting the good work. In these tough economic times we appeal to more of you to assist either financially or in kind to enable the Amy Foundation to continue making a difference where it is so badly needed.”

Board Chair – Robert Williams
I am proud to report that Amy Foundation is alive and thriving after the challenges we went through at the end of 2018. We are a testimony of what is possible and that one can get through difficult times when corporate governance is in place and with the support of people committed to making a difference. We emerged stronger and focused as on our work to educate and develop children and youth from disadvantaged communities. Thanks to our wonderful staff, donors, supporters, and partners in the schools and communities we work in, all who made this possible. The After School (ASP) centres in Bonteheuwel and Gugulethu and our Youth Skills Centre (YSD) in Sybrand park inspire us all daily. We transport students from throughout the Cape Flats, as far a-field as Khayelitsha. We were even able to add artisan skills as a 4th discipline. We are proud of the number of students we have placed in employment and that they are excelling in the workplace. Thank you so much to everyone who has worked with us to make this wonderful achievement possible.

Despite the tough economy we are looking forward to even better things in 2020 as “together we change lives”.

Kevin Chaplin
The Amy Foundation runs three after school centers in two challenged Cape Town communities, Gugulethu (Siyazingisa Primary) and Bonteheuwel (Mimosa Primary and Bonteheuwel High School) with plans to open one in Philippi (Bongolethu Primary).

The ASP caters for 5-18 year olds who come from more than 10 schools surrounding the centers. From Monday to Thursday, learners participate in quality programmes in multiple disciplines that enable them to pursue their interests and hopefully succeed in life.

The aim of the ASP is two-fold:

- To keep children away from engaging in the negative influences of the streets, such as alcohol and drug abuse, engaging in unsafe sex and becoming involved in gangs.
- To encourage learners to make positive choices for their future.

The Foundation offers a range of programmes in arts and culture, sports, academic support and life skills. All our programmes incorporate life skills lessons and project an empowering effect on children’s lives. The list of ASP offered by the Foundation included:

- Art and culture – visual art, music (marimba and choir), and dance (gumboots, traditional dance, Pantsula, Afrofusion, Hip Hop, Krump, contemporary dance and ballet)
- Sports (Soccer and Netball)
- Academic support – literacy and numeracy
- Life skills – in partnership with Gold Youth Peer2Peer programme

We work closely with other stakeholders (parents, school management committees and local organisations.) We also work with outreach partners such as UCT School of Dance, UCT South African College of Music, Jazzart, Artscape Theatre and the Interfaith Literacy Programme in order to expose learners to other areas that we do not offer ourselves.

These connections serve to enhance the quality of the experiences in the ASP. We also organise other outings and camps for the learners every year.
The Amy Foundation went through a challenging time from the end of 2018 until the beginning of 2019. We emerged stronger, focused and ready to make an even greater impact on the children and youth from challenged and vulnerable communities since the unfortunate experience end. This resulted in the temporary closure of the Foundation and the permanent closure of some of our after school centres. The focus of the ASP was to successfully reopen some of the centres and re-establish our programmes and we are proud to have done that with the support of government, our supporters, donors, schools, our staff and wider community.

ASP Highlights per discipline

Arts & Culture
The traditional dance group, comprised of learners from Siyazingisa won the first round of the Suidoosterfees talent competition and qualified to compete in the semifinals in March 2020. The Hip Hop dance group obtained third spot in the Hip Hop International competition and qualified to represent the country in the US in 2020. (Unfortunately funding was not available to support a trip to the US.) We also restarted dance lessons at UCT and worked with Jazzart in preparation for a performance at the Amy Foundation Fundraising Gala Dinner.

Sports
ASP under 12 soccer learners in Siyazingisa joined the local league in Gugulethu in August and achieved 4th place in the league by year-end. The soccer learners at Mimosa Primary and bonteheuwel High also started participating in 5-asides indoor soccer tournament.
Life Skills
We began life skills classes and formed a partnership with Gold Youth, with an MOU being signed in December. This gives the Amy Foundation access to a well-recognized peer to peer programme and ensures we offer a quality life skills programme at our centers.

Academic Support: Numeracy
In partnership with Professor Garry Knight from the College of Southern Nevada in the United States, we piloted a “Maths is Fun” day workshop for teachers at the high school level.

Academic Support: Literacy
Outliers, a literacy training provider has come onboard as a partner, they are offering training sessions to facilitators on tutoring skills.

Greening & Environment
We were unable to have a fully-fledged greening and environment programme in 2019. In the future the plan is to partner with an external organisation, Soil for Life, with regards to providing greening
YSD Overview

The YSD has grown steadily since inception in 2015 as shown by the graph below. We set a target of acquiring 280 new learners in 2019, this would increase our data-base from 620 (end 2018) to 900 as at end of 2019. This target was achieved:

![Graph showing YSD enrolment 2015-2019]

Our Administration Team has worked very hard this year to ensure ongoing recruitment of learners, maximum learner attendance, the smooth running of all the workshops, daily transport payments, updating of learner CVs, placement of learners etc. This was without the key position of Assistant Project Manager, being vacant for the entire year. All practical Disciplines have worked very hard this year and have achieved their individual targets of new learners as follows:

- Achievement of all main targets, except number of soft skills workshops.

Number of learners who attended practical skills courses in 2019: **Hospitality**-120, **Sewing Craft & Design**-48, **Beauty**-60. We piloted Technical Skills and Retail Readiness (RR), and have gained insights from both of these pilots.

We will brainstorm the way forward for both Technical skills and Retail Readiness in our 2020 Action Plan sessions. Due to limited resources, our business coaching and mentoring was limited due to concentration on Retail Readiness. However, in November, we again managed to put more focus on this very important area.

In September we acquired the services of a second Hospitality facilitator, Megan Pillay. She will assist us in all areas within Hospitality. We also acquired the services of Craft facilitators, Mary Sartini and Belinda Cronwright. Our vacant Assistant Project Manager will be filled in January 2020, by Trudy Louw.
The **YSD** programme assisted the Foundation in hosting numerous successful tour lunches and PR events, but it did put a lot of pressure on the programme itself.

![YSD Enrolment-2019](image)

**YSD Major Targets achieved**

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<tr>
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<th>2019 Target</th>
<th>Status</th>
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<tbody>
<tr>
<td>New learners:</td>
<td>280</td>
<td>100% achievement</td>
</tr>
<tr>
<td>Database: cumulative</td>
<td>900</td>
<td>100% achievement</td>
</tr>
<tr>
<td>Learners placed: cumulative</td>
<td>700</td>
<td>100% achievement</td>
</tr>
<tr>
<td>Practical workshops:</td>
<td>329</td>
<td>395: exceeded target by 66</td>
</tr>
<tr>
<td>Soft skills workshops:</td>
<td>79</td>
<td>68: missed target by 11</td>
</tr>
</tbody>
</table>

**Hospitality**

Good communication, planning and managing of relationships with development partners are key factors to the success of the hospitality discipline. This year the departments acquired new development partners for internships/learnerships for our YSD learners which include: Vineyard hotel (11 one year learnerships); Quay 4 (16 one year learnerships); Step-brothers (4 Internships); Grand Beach Africa (five placements). The hospitality department managed send a further 42 hospitality learners to 12Apostles Hotel & Spa for one month internships.

One of our alumni Siyabulela Booi was a proud winner of the Le Calabash Chef’s competition and jetted off to France for a six-week culinary internship in July. One of Our successfully placed alumni at CCCC (Century City Conference Centre) were entered in the Showcook Competition this year.
The department increased their training days to four times a week (Mondays to Thursdays). The programme introduced acrylic nails as an "optional extra" module for advanced learners, which Lee-Anne Hodson manages. Learners must purchase their own acrylic kits.

The collaboration with the City of Cape Town and its EPWP programme in April, provided us with good candidates. We are collaborating with Beauty Therapy Institute (BTI) to do Recognition of Prior Learning (RPL) assessments with our advanced beauty Learners, at minimal cost to the learners.

A successful assessment of our first advanced beauty learner by BTI, provides evidence that our beauty training is of industry standards. This BTI certification will give our beauty trainees another boost within the beauty Industry. Advanced learners had the opportunity to generate an income for themselves by attending a number of paid corporate events. These learners also registered on an on-line beauty Services platform called Word of Mouth (WOM.) This requires them to pass ‘trade-tests’. WOM guarantees them a minimum of five clients per month. A number of them are also Inuku Sales Representatives and sell beauty products for an income.
Tessie Bont was very instrumental in adding on a new area to the Craft room. New sewing machines were purchased through the National Lotteries Commission (NLC) funding. The Foundation’s collaboration with EPWP also proved successful for Craft in 2019. A further successful collaboration between Learn to Earn based in Khayelitsha, has provided opportunities for learners to improve their sewing competency levels. This collaboration as seen a number of small businesses started. A donation of recycled banner material proved the craft learners with a new type of material to work with.

They made lovely streetwear jackets for themselves, blinds for the classroom and other craft products.

The annual Amy Foundation Gala dinner was a highlight for some of our advanced craft learners who modelled their own beautifully made, traditional African creations. As a condition of the National Lottery Commission funding, craft also tackled two community outreach projects this year. These help the programme expand its footprint and impact.

One was in Kirkwood, Port Elizabeth and explain the other one was with GAPA (Grandmothers Against Poverty & Aids) based in Khayelitsha which helped to upskill the participants from other communities to sew and make saleable products for income generation.

**Technical Skills**

In May this year YSD piloted a six week technical skills programme sponsored by Brights Hardware, they provided the programme with a facilitator, six work benches and the equipment for the various workshops. The project started with a 2nd intake in November. What we learnt from this pilot and will help guide us with our Strategic Plan for 2020, in particular regarding the desired outcome of creating small businesses and refining the content of curriculum, which was found to be too broad.
Soft Skills & Enterprise development

Apart from our regular workplace etiquette and interview skills workshops, we hosted 12 “Meet and Greets”, four very successful orientation weeks, as well as three impactful two “Power of Self-esteem” workshops. Two Retail Readiness workshops were also piloted.

Again what was learned from these pilots, which will help guide us in our Action Plan (AP) for 2020, especially regarding learner outcomes and placements and the need for specific development partner opportunities throughout the year. The structure, duration and timing of the six day workshops also needs refining. We provided three learner educational outings to Simon’s Town, Franschhoek and the V&A Waterfront as well as hosting a Market Day, Day of Caring & Sharing in July during Mandela Month and a Christmas Market.
Highlights

Collaboration with Clicks
Placement of Beauty learners

Mandela Day Market and Activities

Siyabulela Booi - winner of Le-Calabash French culinary bursary text
Placement of hospitality 11 learners in 1 year learnerships at vineyard

Community Outreach
Craft project with Grandmothers Against Poverty & AIDS (GAPA)

Successful placement 16 hospitality learners- 1 year learnerships at Quay Four
Challenges

Transport logistics

The importance of access to transport From the outset, we realized that we needed a holistic approach to development of our learners, which would have to include the provision of transport or cost thereof. We understood that we could line up as many learners to attend our programmes, as well as set them up for experiential learning opportunities or employment, but if we did not consider the holistic approach and that the majority of them do not have the financial means to pay for their daily transport, we were in fact not going to get the learner attendance that we needed and at the conclusion of the programme, we would be setting them up for failure and dropping them short of the finishing line. We therefore provide transport to our learners.

Non-provision of transport: would result in lower/poor attendance numbers/more drop-outs/less outcomes/fewer success stories.

Thanks to Reeds Motor Group for their vision and support of a brand new vehicle.
## Transparency and Accountability

**AMY FOUNDATION**  
Formerly Amy Biehl Foundation Trust  
Annual Financial Statements for the year ended 28 February 2019  
Statement of Financial Position as at 28 February 2019

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<th>Notes</th>
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<td>9,931,525</td>
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Thank you to all our staff, volunteers, interns, donors, supporters, board members and beneficiary who believe in the mission and vision of the Amy Foundation.

Together We are changing Lives!

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**ZINGISA NGQOBI**

"Singiza completed her Beauty training and is now a proud stay-at-home Mom of a 4 month old baby. She works from home doing manis, pedis, acrylic nails & braiding and is happy to make people beautiful and happy. She says beauty is not what you see in the mirror - "I search for the beauty inside and out".

*I want to thank the Amy Foundation for giving me this amazing opportunity.*

---

**NABEELA PETERSON**

Nabeela always dreamed of becoming a hairdresser one day and of owning her own business, which she did, but after 2 years her allergies of certain chemicals got the better of her and she had to abandon her business. Unemployed, she then joined the Amy Foundation’s Beauty programme and she has now regained her former clients and offers a specific combination of hair & beauty services.

*Thank you Amy Foundation.*

---

**KHUMBUZILE SONYAMBA**

Khumsile (far left) joined our Craft Discipline in 2019 and from the outset she impressed us with her self confidence and positive attitude. She is a self-starter and a determined young lady. After completing her 3 month course in Craft she found employment at Kuau as a barista.