

Amy Foundation

Annual Report

2018



Table of Contents

| | |
|---|-----------|
| Who we are | 3 |
| Amy Foundation in numbers | 3 |
| Chairperson | 4 |
| Managing Director | 4 |
| Programmes | 5 |
| After School Programme (ASP) | 6 |
| Impact of the ASP Programme-2018 | 7 |
| • Arts and Culture | 7 |
| • Sports | 8 |
| • Greening and Environmental | 9 |
| • Academic Support | 9 |
| • Life skills | 9 |
| YSD (Youth Skills Development) | 10 |
| • Hospitality Discipline | 10 |
| • Beauty Discipline | 11 |
| • Craft Discipline | 12 |
| • Enterprise Development | 12 |
| • Soft Skills | 13 |
| Information, education and promotional material for YSD | 13 |
| Capacity building - Amy Foundation staff | 14 |
| • Challenges & events having significant impact | 14 |
| • Diversified income Streams | 14 |
| Transparency and Accountability | 15 |

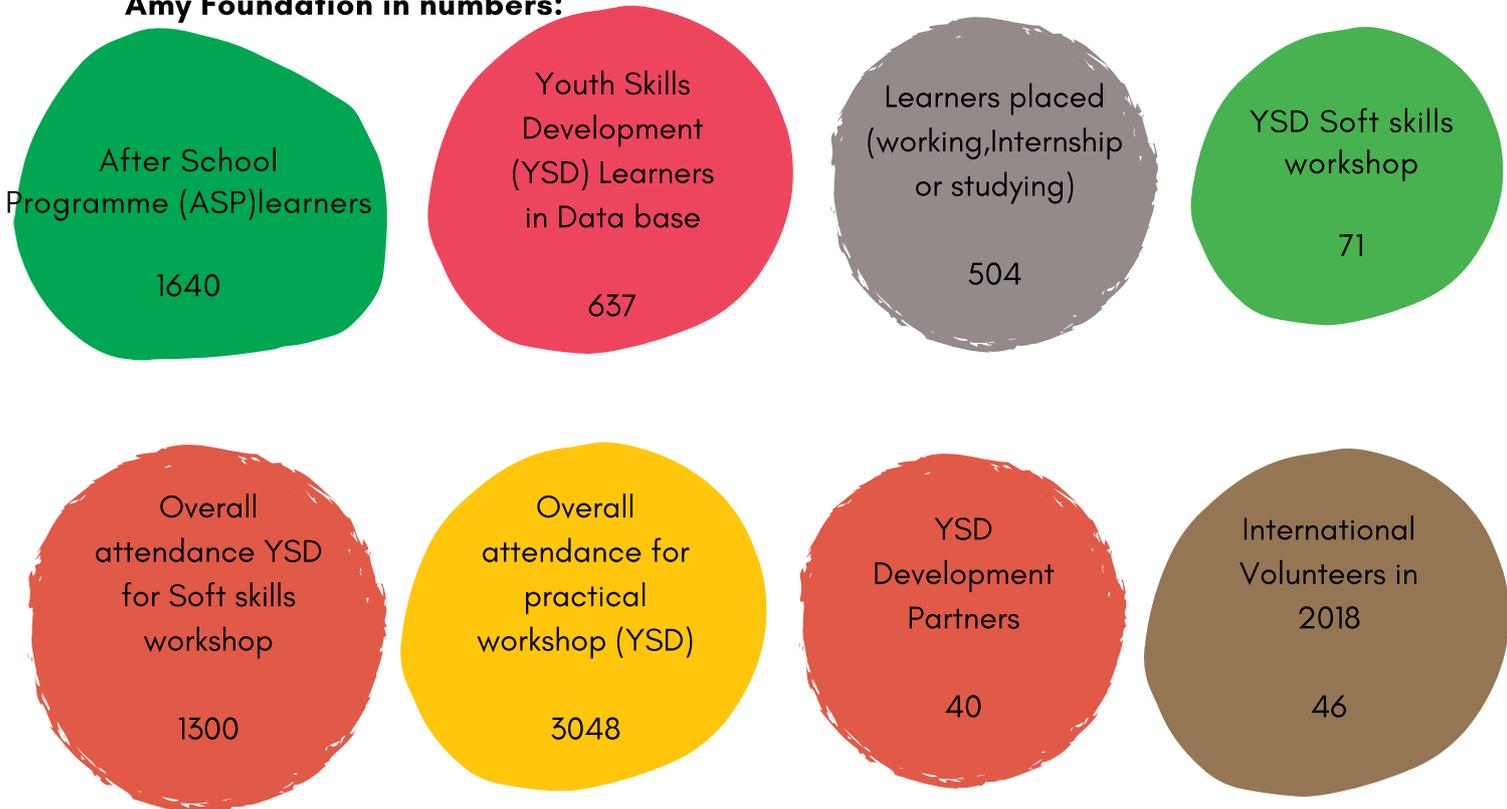




Who we are ?

Amy Foundation (formerly the Amy Biehl Foundation) is a non-profit organisation working to educate, develop, and empower children and youth from challenged and vulnerable communities, keep them away from the negative influences, and help them develop into emotionally well-rounded contributing global citizens who make positive life choices. We carry out **After School and Youth Skills development and entrepreneurial programmes** using the one stop shop approach - from primary and secondary school and continuing once they have left school, until they become economically active. Our five after school Centres are based in the underprivileged communities of Gugulethu, Khayelitsha, Crossroads, Philippi and Bontehewel, and a 6th centre for youth skills development and training in Athlone, with youth attending from all the various townships. The After-School Programmes supplement the shortcomings of the educational system in the townships, while the youth skills programme addresses the unacceptably high unemployment levels in these challenged communities.

Amy Foundation in numbers:



Chairperson

It is a privilege to chair the board of such a credible and worthy organisation as the Amy foundation. Thank you to all those who stood by us and supported us in 2018 and made it possible to change countless children and youth's lives. - Rob Williams

Managing Director

2018 was an exciting year but also one in which we faced many challenges. The learners in our after school programmes achieved and grew remarkably well and the learners placed to date from our Youth Skills Development Centre in Hospitality, Craft & Design and Beauty & Wellness was most impressive. Our chess, soccer, hockey and netball learners in the various leagues make us proud as well as diving, music and dance learners in various events, workshops and outreach. Funding in a difficult economic environment became a challenge and, in order to remain sustainable we took the difficult decision to downsize one of our after school centres in 2018. Despite following all the correct procedures this sadly led to some industrial action which ended the year on a very challenging and difficult note. It was a tough end to 2018 with one staff member spreading lies and false allegations, who had only been with us a few months. We took the matter to the labour court and those involved were dismissed and we were able to move forward to continue making a difference.

The Western Cape Provincial Government Department of Social Development's annual audit gave the Amy Foundation a clean bill of health, and this, together with our external auditor, Mazar's, audited financial statements and report, led to a pleasing newspaper article in December 2018. We also received very positive radio coverage on various radio stations like Cape Talk, Smile FM, Heart and others. It is unfortunate that a small group with ill intent misled others. The Amy Foundation has always been credible and transparent in its operations. In addition to Mazars, one of the top external auditing companies, conducting a comprehensive audit annually as well as the Provincial Government audit, our board of Trustees ensure regular corporate governance, audit committee and HR committee meetings.

We have an excellent board and leadership team who are proud of the services we have provided to the disadvantaged children and youth of Cape Town over many years.

Kevin Chaplin



We are also proud of the lives we have changed. To date in just a few years we have placed 452 of our students in employment and internships, not to mention the 1000's of learners we ensured did not drop out of school or turn to drugs, gangs or teen pregnancy.

We are committed to providing a wonderful and essential service to our children and youth who need it most. Donors can be assured that supporting and partnering with Amy Foundation ensures we can continue changing lives. We are encouraged by our generous supporters, donors and partners who make everything we do possible, as well as our wonderful and dedicated team of coordinators, facilitators and support staff. Our learners give us hope for the future through their hard work and perseverance as we place them on the road to becoming emotionally well rounded contributing citizens.

Board of Trustees

Robert John Williams
Chairman Business Owner

Kevin Maurice Chaplin
MD Amy Foundation & SA
Ubuntu Foundation

Phephelani Dube
Director: Centre for
Constitutional Rights

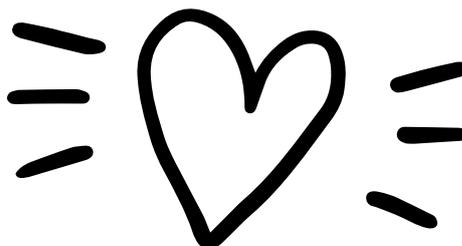
Shabnam Sablay-Parker
Business Woman

Siyabonga Claudio Mapoko
Businessman and Author

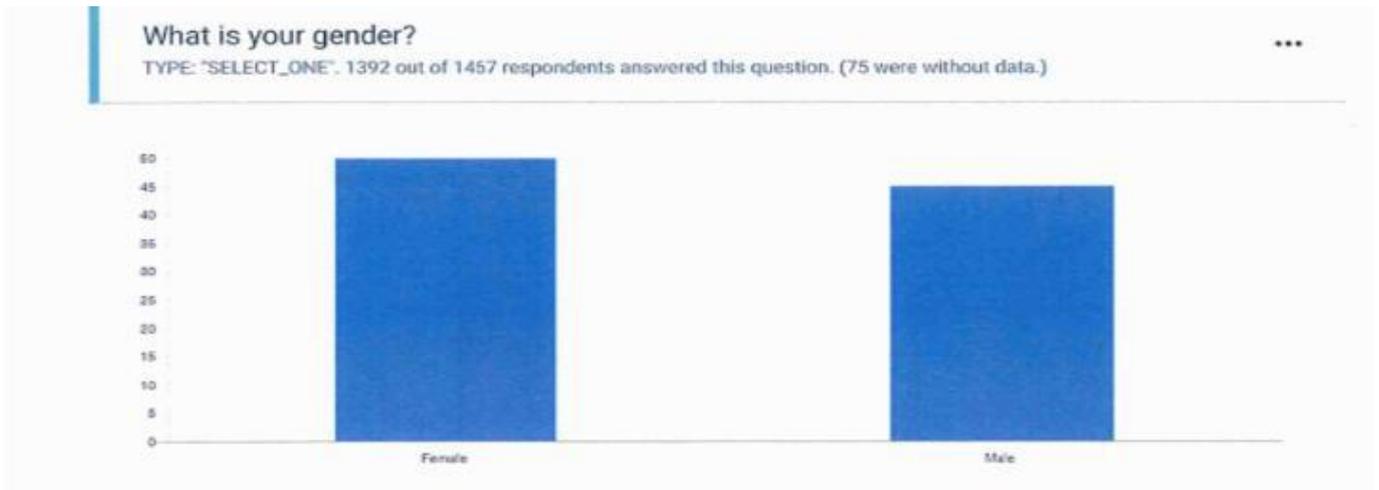
Lebohang Dikeledi
Mehlomakulu
Businesswoman

Programmes

After School Programme (ASP)

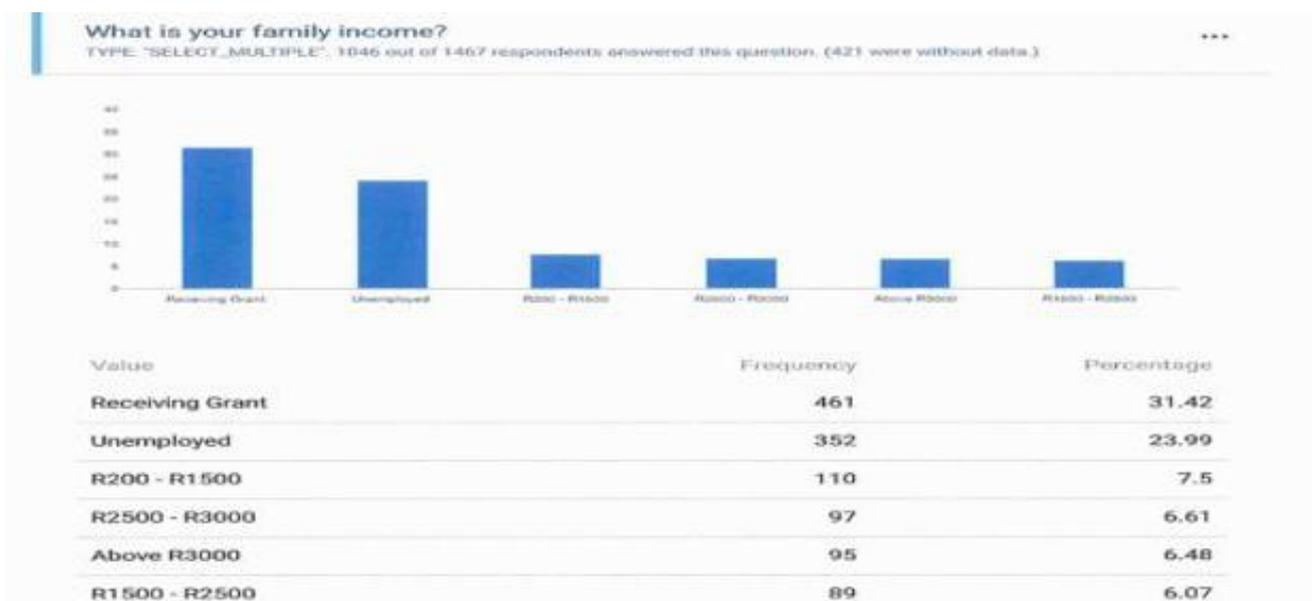


The After school programmes continue to attract large numbers of children from the underprivileged communities of Cape town.



Gender in the ASP programme - more girls than boys attended the ASP centres

Family Income Status of ASP Beneficiaries



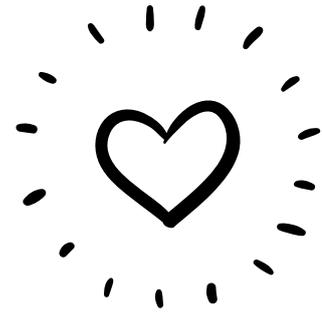
Family income status of the children benefiting from ASP (data collected from ASP registrations 2018)

The graph above shows that the money donated to Amy foundation is targeting those who greatly need it. Almost 55% of the parents of the children who attended our After school programmes are on government grants and unemployed.



Impact of After School Programme (ASP)-2018

Regular attendance by learners in ASP results in children staying in school longer. Children are kept safe from drugs, crime etc while at the same time gaining valuable life skills and knowledge through ASP offering of Arts and Culture, Sports, Greening and Environmental, Academic support and Life skills



Arts and Culture

5 Primary Schools: Iscawo, Siyazingisa, Impendulo. Mimosa and Bongoletu availed their premises for Amy Foundation thanks to our strong partnerships with the local community

- The following outcomes are tracked: improved knowledge, skills and mastery of arts and culture, improved exposure to the world of arts and culture and increased number of children receiving specialized instruction from partners. Life skills and academic support is also embedded in the project.
- 461 children attended Arts and Culture activities during the ASP in 2018. The different activities offered at our ASP centres are: gumboots dance, drama, choral music, kwaito dance, traditional dance, pantsula dance, dance, ballet dance, marimba, brass and guitar.
- In 2018, 15 children, three Facilitators, Managing Director and Programme Coordinator spent a week with Angel City Chorale in Los Angeles as a way of exposing them to the outside world and to opportunities. This was fully funded by our friends at Angel City Chorale and a wonderful success.
- Amy Foundation works with 11 Outreach Partners for Arts and Culture in order to offer quality ASP offerings and specialized training to children coming from disadvantaged areas.
- Marimba learners from Siyazingisa Asp Centre performed to +/- 500 people celebrating Woman's month at Arts Cape Women festival. The Mayor of City of Cape Town enjoyed the performance

Sports

Our Sport project teaches important virtues of hard work, life skills, patience and pushing children to the best of their abilities. Opportunities of developing them into professional players are there, but our main objective is to create a healthy environment that will keep our children away from the negative impacts that society has in our communities i.e. HIV & AIDS and gangsterism. Children are free to choose from a variety of sport disciplines offered such as soccer, netball, hockey, chess, boxing, surfing, diving, cricket and cycling on a daily basis. The chess team dominated the Western Province league in 2018.

Zothe Lilitha, from our ASP Sport programme managed to get into the under 14 provincial hockey club. This was a big highlight for the Khayelitsha community and the Amy Foundation. Two of our male hockey players represented Western Cape Province in provincial games (Plaatjie playing in Brackenfell and Zothe in Bloemfontein).

- Four of our chess female learners represented Western Cape Province in Kleinmond.
- 3 cricket girls represented Western Cape Province in lady's cricket as well as one of the ASP Facilitators.
- Amy Foundation Soccer, Netball, Hockey, Chess & Table Tennis Teams attended an Easter/holiday Tournament organised at Bernardino Heights School which saw us taking gold in 4 out of our 6 codes that took part.

Success Story- Hockey

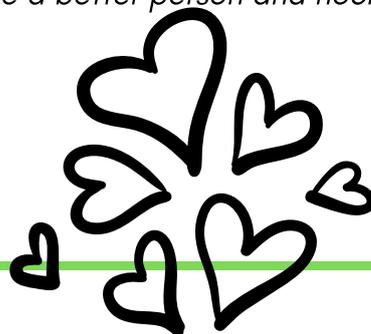
Thobani Plaatjie

Age: 16 School: Sinako High School

Grade: 9

How has the programme changed you?

The programme has helped me to become a better person and hockey player and has helped me focus on the positive things in my life.



How has the facilitator helped you and played a role in your life? He has helped me to grow as a person and always encouraged me to stay focused and positive and that's how I have developed as a person and as a hockey player. He always supported me in everything. I'm really grateful to have him as my mentor.

Name the highlight which stood out for you? Firstly, the Tournament at Bernardino Heights which saw us win the trophy and of course my personal achievement making the under 16 hockey side Western Cape Province team. Thank you to everyone who helped me.



ASP Learners playing chess and hockey

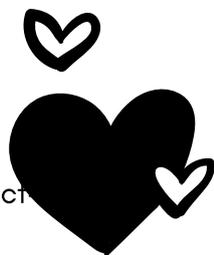
Greening and Environmental

This year vegetable gardens were established in two of our ASP Centers. The Programme aims to engage and encourage learners to develop relationship with nature and natural systems. It provides opportunities for children to discover and explore how we affect the environment and how the environment affects us. Learners are taught life skills for growing their own food and living more sustainable lives and to motivate and inspire learners to build more environmentally sustainable communities.

Academic Support

Academic support learners enjoying the class in terms of scope, learner attendance and participation is improving. In 2018 the following components now form Academic support Project Literacy, Foundation Phase, Numeracy, Reading Club, Tutoring Programme and E-Learning.

There are two classes per Centre teaching Foundation Phase Grades R-3 and Intermediate Phase Grades 4-7. In 2018 Academic support was expanded from the previous Literacy Programme to now academic Support Programme





Academic Support Learners enjoying class



Mimosa ASP Spelling Bee Participants

The Spelling Bees competition was extremely popular with ASP learners. In 2018, 200 children took part in the spelling Bee competition coming from four Afterschool centres namely, Isigcawu, Bongolethu, Impendulo and Mimosa. The learners who attended the competition came from the Academic support classes. Facilitators worked hard to prepare the learners as indicated with quality of answers and knowledge shown during the day. All were given t/shirts as a way of motivation and recognition of their hard and dedication to academic learning.

Life skills This programme seeks to develop skills in children and youth which promote their health and well-being, to help them become well rounded members of society, Life skills include decision making, problem solving, creative thinking, critical thinking, communication, interpersonal relationships, self-awareness, empathy, coping with stress and coping with stressors.

Learners from Grade 10 onward are invited to take part in discussions and workshops on Life-skills, HIV/AIDS Prevention and other issues relevant to their age group.

15 Learners attended Saturday classes at the JL Zwane Church Centre for Maths, Physics and Business Studies. Learners also attended 10 leadership workshops which take place monthly also at the JL Zwane Centre. In 2018, 20 Peer educators received a 1 week accredited course from **gold Youth** as part of capacity building. A strategy is being developed on how to effectively embed life skills in all ASP offerings.

60 children from Stormont and Bongolethu went for an outreach to Pollsmor Prison so as to have firsthand experience of the outcome of crime. Children from the ASP programme continue to stay in normal school and no major negative behavioural issues were recorded during ASP.



YSD (Youth Skills Development)

2018 was an exciting and rewarding year for our YSD programme, our learners and our Development Partners. We produced many learner success stories and also achieved all our major targets.

As of the end of 2018 YSD cumulative database currently stand stands at 637 Learners, with 504 (79.1%) having been placed in full-time or part-time employment, internships or have started their own small businesses, as at end 2018.

To date 66 Learners (10%) were not recommended/dropped out, this percentage remains pretty constant and is to be expected of this target market. YSD percentage of black learners: 100%
YSD percentage of female learners: 63.7%

We hosted 372 practical and soft skills workshops in 2018 with the overall attendance in excess of 4348.

- **HOSPITALITY DISCIPLINE:**

Hospitality learners coming from YSD continue to be in demand, post their internships and the majority of them are offered entry-level positions after having completed their internships at various hotels.



- **BEAUTY AND WELLNESS DISCIPLINE:**

Beauty learners are doing really well and the majority of them have their own clientele in their communities. A number of our Beauty learners who went home to the Eastern Cape in December even carried out their trade there! The wait for SEDA (Small Enterprise Development Agency) to assist them with business cards & flyers became too long and we designed and printed small quantities of business cards and flyers ourselves, to help them with their marketing. There is an exciting new development that our Beauty co-ordinator, Roxy Marosa is driving in conjunction with a newly launched mobile Beauty App, called DYME - a number of our Beauty entrepreneurs have successfully been registered on this site since December 2018 and they secure mobile beauty bookings via this app.

One Beauty learner in particular, Sandiso Tamba has already made such a wonderful impression on one of his 'mobile' clients, so much so, that she has offered him a sponsored modelling course through City Varsity and an opportunity to contract his modelling & beauty services to her fashion design business and at fashion shoots.

- **CRAFT DISCIPLINE:**

Our Craft learners continue to hone their sewing skills and deliver on production orders of our regular items such as Amy dolls, shweshwe aprons, African cushion covers etc., as well as growing their businesses in their communities. The advanced learners have all been assisted with the purchasing of a good 2nd hand sewing machine and where warranted an over-locker, so that they can work from home.

- **ENTERPRISE DEVELOPMENT:**

YSD focused approach to enterprise development continued throughout 2018 and with the services of a part-time business coach, this has definitely started paying dividends, as mentioned above, and our entrepreneurs are doing really well for themselves. We are also maintaining a comprehensive business data-base to assist us in this mammoth task of supporting & growing our small businesses, which are all at various stages of development.

- **SOFT SKILLS:**

With the services of a dedicated part-time business & soft skills co-ordinator/service provider, Corina van der Linde, we are able to groom our learners for the world of work & entrepreneurship. We host a number of job-readiness workshops every quarter.

Overall 2018 was a very busy year and YSD programme continued to grow in popularity, with learner attendance at an all-time high. This despite serious transportation challenges, limited classroom space and some Staff challenges experienced with the ASP (after-school programmes) late last year.

Information, Education and Promotional material for YSD

A lot of time was spent on marketing/promotional materials e.g success stories, newsletters, brochures, banners, product labels, product tags, funder reports etc.



Some 2018 YSD highlights in pictures



The Voices choir group from USA interacting with YSD learners on 31 July 2018 after enjoying a tour lunch hosted by the hospitality learners.

Winner of Le Calabash competition for a culinary internship in France in 2019- Siyabulela Boo, with Amy Foundation Hospitality coordinator Tracey Younghusband



Aston Energy- Mandela Day activities 18 July 2018-Beauty learners in action



Craft entrepreneur Ncumisa Gope (Left), with some of her recent creations



YSD learner send-off for Chantal Kading (regular orientation week guest speaker & life coach) who climbed Mt Kilimanjaro in July 2018 to raise funds & awareness for Amy Foundation

Capacity building - Amy Foundation staff

Distell Development Trust offered the following training to Amy Foundation: Measuring Social impact; Leadership and Income Generation for Non- Profits. The information gained was very insightful and certainly geared towards helping the Foundation follow an informed path to a sustainable Non-Profit organisation.

TRAINING OFFERED

NO OF STAFF TRAINED

| | |
|-------------------------|---|
| Measuring Social impact | 1 |
| Leadership | 4 |
| Income for Non- Profits | 2 |

Challenges & Events Having Significant Impact

Transportation of learners, limited classroom space and industrial action experienced with ASP.

Diversified income Streams

The Youth Skills Development (YSD) programme for school-leavers and unemployed Youth (aged mainly 18 - 35) continues to make an impact on the lives of the unemployed Youth. We continue to grow our income generating activities e.g. Craft production, provision of beauty services, lunches for tour groups etc., to make our YSD programme sustainable and as self-sufficient as possible.

Tour groups, Corporates & visitors (both local and international) continue to visit the Centre and are suitably impressed by the programmes and its outcomes/success stories and continue to spread the word amongst their circle of influence!

In fact, the majority of our visitors and tour groups are so impressed by the work that we do, that they remain in contact with us afterwards and continue to support us in various ways e.g referrals, donation of equipment, future tours etc.

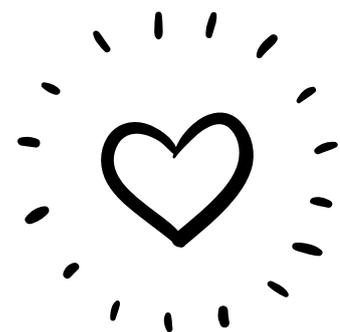
More development partners, donors & recent funders (Distell Development Trust) have come on board to continue to help sustain and grow this programme! An exciting new development partner for our Beauty Discipline, Refectocil came on board in the last quarter of 2018 and are donating products for brow & lash tinting for our workshops and also to help our entrepreneurs kick-start their own small businesses. Refectocil products are excellent and stocked by major beauty retailers Clicks, Dischem and Take-a-lot.

Le Calabash is an exciting new development partner for our Hospitality Discipline. They host an annual competition for budding chefs from disadvantaged backgrounds, with the coveted prize being a 6 week all-expenses- paid, internship in France. Our alumni Siyabulela Booi (featured on Page 4 of this report), who we placed at the Vineyard Hotel at the end of 2017 (and who is now fully employed there), was the 2018 worthy winner of this prestigious prize. In June 2019 he will be flying off to France.

The Vineyard Hotel is also looking at expanding their development partnership with our YSD programme in 2019, as we have placed a number of successful candidates there, these past 2 years.

The Twelve Apostles Hotel & Spa will be increasing their internship opportunities significantly this year and together with Century City Conferencing Centre, they continue to be our biggest Hospitality development partners to date and they are both fully on board for 2019.

In order to increase our impact and reach more unemployed Youth in 2019, we are intent on piloting a stand-alone Retail Readiness soft skills programme, which will target Youth who want to enter the retail industry without necessarily having a specific interest in our existing practical Disciplines of Beauty, Craft or Hospitality. The idea is that this could be a 1-week long, soft skills intervention, that won't put additional strain on our limited practical facilities/classrooms/resources.



Transparency and Accountability

AMY FOUNDATION
Formerly Amy Biehl Foundation Trust
Annual Financial Statements for the year ended 28 February 2018
Statement of Financial Position as at 28 February 2018

| Figures in Rand | Note(s) | 2018 | 2017 |
|-------------------------------------|---------|------------------|------------------|
| Assets | | | |
| Non-Current Assets | | | |
| Property, plant and equipment | 2 | 7,488,124 | 7,564,766 |
| Current Assets | | | |
| Trade and other receivables | 3 | 28,574 | 21,881 |
| Cash and cash equivalents | 4 | 2,414,827 | 1,932,070 |
| | | 2,443,401 | 1,953,951 |
| Total Assets | | 9,931,525 | 9,518,717 |
| Equity and Liabilities | | | |
| Equity | | | |
| Trust capital | 5 | 100 | 100 |
| Non - Distributable reserve | | 7,488,023 | - |
| Reserves | | 2,321,666 | 9,414,556 |
| | | 9,809,789 | 9,414,656 |
| Liabilities | | | |
| Current Liabilities | | | |
| Trade and other payables | 6 | 121,736 | 104,061 |
| Total Equity and Liabilities | | 9,931,525 | 9,518,717 |





**Thank you to our staff,
supporters, donors, partners,
family, friends, interns,
volunteers & beneficiaries in
believing in our mission &
vision! Together we are
changing lives!**

